

Violaine CLARON UX-UI DESIGNER

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Boujan sur libron - France

ABOUT

I'm a digital designer and have a Master's degree in UX-UI design with a specialisation in industry. This dual approach gives me a complete designer's profile. My aim is to create curiosity and emotions through the interaction between people and objects.

PORTFOLIO

<https://www.violaineclaron.com>



<https://www.linkedin.com/in/violaine-claron-621030160/>

SKILLS

LANGUAGE

French : Native

English : Professionnal

Spanish : Notion

IT - TECHNICAL

Advanced skills : Photoshop, Première pro, InDesign, Illustrator, Rhinoceros 3D, Adobe XD

Good skills : Keyshot, Microsoft Office, figma

Notion skills : AfterEffect, Arduino, Unity, Solidworks, CSS et HTML

SKILL DESIGN

INDUSTRIAL DESIGN

Prototyping / Sketching / Research / 3D modelling / Analysis and observation / Colour and materials

UX-UI DESIGN

Use scenario / Proto-persona / Stakeholder map / Field study and user feedback / HMI / Design Thinking / Interface design / Interface ergonomics / creative workshop

INTEREST

Mobility / Transport
Sport : Swimming for 20 years
Guitar for 15 years
Painting / Drawing

EXPERIENCES

October - March 2024

Consultant UX-UI designer - Akkodis, Blagnac, France

> **Mission at TotalEnergies for two projects : KGA (website) and SousLeSens (application)**

> KGA: website design, visual identity, logo (<https://www.kg-alliance.org/>)

> SousLeSens : Interface ergonomics, graphic identity, website and creation of the design system (logo, colour palette, interface and icons)

February 2022 /

Polyvalent designer - Freelance

> UI et UX design / Motion & Graphic design / CMF & Industrial Design

> Project management and integration of design in a scientific team

> Customer : Institut du Cerveau - Hopital la Pitié Salpêtrière - Paris / BEE Blancart et cie

February - July 2023

Consultant designer - BEE Blancart et cie, environmental consultant, Béziers, France

> Assistant project manager / Layout / architectural plan / UX-UI Designer

> Software: Autocad / Adobe Suite / Microsoft Suite

April - September 2021

Industrial & UX designer - Internship - Saint Gobain Centre R&D Compiègne, France

> UX design, industrial design and CMF for Sekurit Saint-Gobain (Automotive)

> UX design and industrial design for Glass Saint-Gobain (Buildings)

> Design Thinking and Assistant Designer for the different workshops / user tests.

September - February 2020

CMF and Product designer - Internship - Kiwi and Pom, London, United Kingdom

> Product design : Kitchen ustensils and household ustensils for Falcom enamelware

> Architecture Design : 3D modelling : Sushi gourmet (supermarket) / coffee shop

> CMF Design : Colour palette / Falcom enamelware: 2021-2022 and creation of the 2021 colour

July - October 2018

Industrial & transport designer -Internship - Mooving SARM, Oraison, France

> Brand design & new stand up paddle collection with equipment for their 3 brands: Aquadesign / Lozen / Abstract.

> Some of products were bought and marketed by a big sport company

RELATED DESIGN EXPERIENCES

2021

End of study project & thesis / Modul & Rails project / UX - UI and Transport Design

> Theme: Enhance the French railway network of tomorrow through autonomous mobility.

> Tutors: Delphine Mayrargue- Autonomous train (SNCF) & Thierry Lehmann- Manitou Designer

> Skills: Project management / User research and testing / / User map / Creation of an application for this transport service / Motion design / Sketch & 3D modelling of the vehicle / Prototyping & mock-up of a vehicle / CMF design

EDUCATION

2020 - 2021

Digital design Master's degree - l'École de Design Nantes Atlantique, Nantes, France

> Educational background : UI / UX design and design thinking methodology

> Skills acquired: Management, project management, leading creative workshops

2016-2019

Industrial / transport bachelor's degree - l'École de Design Nantes Atlantique,

> Educational background : Industrial design and transport design as well as ergonomics

> Bachelor's project : Cable car for the Olympic Games 2024 - Industrial and Urban Design

2015 - 2016

MANAA (equivalent to upgrade classes in Applied art) SEPR, Lyon, France